



PROFESSIONAL
TURF PRODUCTS



CORPORATE OVERVIEW



GOLF



SPORTS FIELDS & GROUNDS



IRRIGATION



PROFESSIONAL CONTRACTORS



REFURBISHED EQUIPMENT

Locations:

Houston, TX Selma, TX Broken Arrow, OK Lenexa, KS

Corporate office: 1010 N. Industrial Blvd Euless, TX 76039 1-888-PRO-TURF www.proturf.com



PROFESSIONAL TURF PRODUCTS, LP

Total Maintenance Solutions

PTP Territory:

Texas
Western Louisiana
Western Arkansas
Oklahoma
Kansas
Western Missouri

TIMELINE

In April of 1996, Professional Turf Products (PTP) was created as a wholly owned subsidiary of the Toro Company servicing Texas, Western Louisiana, and Western Arkansas in order to **provide total maintenance solutions to turf and landscape professionals**. The State of Oklahoma was added to PTP's service area in 1999. In December 2002, PTP became independently owned and operated under the corporate label of Professional Turf Products, LP. The states of Kansas and a portion of Missouri were added to its service area in 2009.

AWARDS

Since its inception, PTP has been awarded:

- The Gold Level of Excellence award from Toro (Only four distributors worldwide have received this award.)
- Best in Parts
- Best in Consumer
- Best in Golf Irrigation (twice, Sales and Service)
- Best in Landscape Contractor Sales
- Distributor Service Achievement Award
- Best in Commercial Service

These awards are given annually from Toro to the top rated distributors in terms of Customer Support, Parts Availability, and Delivery. Additionally, the PTP Sales Staff has collectively received:

- Ten "Rookie of the Year" Awards (four for Equipment, three for Irrigation, and three for the Landscape Contractor Division).
- Eleven Sales Blazers Awards (five for Equipment, three for Irrigation, and three for the Landscape Contractor Division.)
- One Master Salesperson (Irrigation) from Toro.
- Three Sales Blazers Awards for the Residential Landscape Contractor Division.

Finally, the PTP Irrigation Service Team has garnered the "Serviceman of the Year" Award (given nationally to only one person) on three separate occasions and Special Team Recognition for Best in Service.

*State of the art
60,000 sq ft parts
distribution center*

Housed in a 60,000 square foot facility is PTP's parts distribution center located in Euless, Texas.

The state of the art facility incorporates an automated picking system, the latest technology for shipping



and receiving, to ensure accuracy and timeliness of order processing.



Offering a full line of genuine OEM parts from Toro and a long list of other vendors, PTP proudly maintains a 90% fill rate of fast moving items. Orders may be placed via email, fax, or by toll free telephone service. PTP also provides internet lookup services to assist its customers in identifying what parts are actually needed.



The PTP Customer Support Team is a group of individuals dedicated to assuring best-in-class customer service. PTP partners with FedEx to assure timely delivery of parts. In most cases, parts ordered by 2:00 PM any given day will arrive at the customer's facility by 10:00 AM the next morning.



TRAINED STAFF & CUSTOMERS

Professional Affiliations include:

Golf Course Superintendents Assoc. of America
(all local chapters in Service Area)

Sports Turf Managers Assoc.

Club Managers Assoc. of America

Golf Course Builders Assoc. of America

North Texas PGA

Texas Turfgrass Association



PTP is committed to keeping its staff and its customers on the cutting edge. First, PTP participates in all of the training sessions made available by Toro and its allied suppliers. Then the PTP staff holds annual training seminars to pass that learned information on to its customers. This “train the trainer” approach completes a best in service approach to sales that both PTP and its customers cherish.

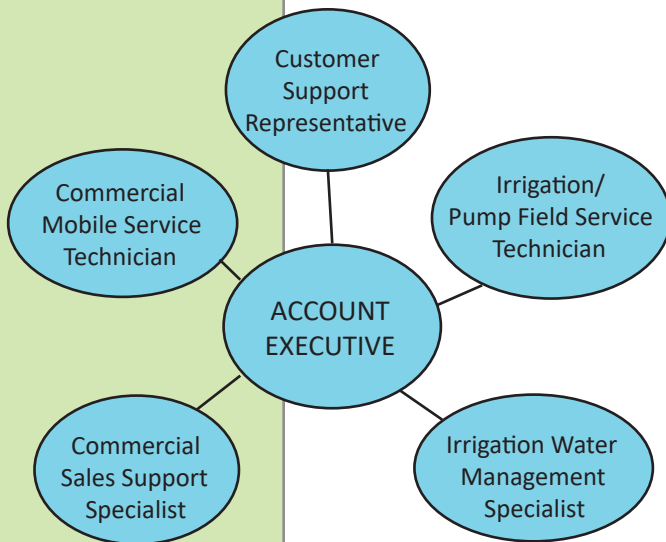


PTP's MISSION STATEMENT:

TO EXCEED THE NEEDS OF BOTH OUR INTERNAL AND EXTERNAL CUSTOMERS WITH SERVICES SUPPORTING THE SALES & DISTRIBUTION OF OUR PRODUCTS

ACCOUNT EXECUTIVE MODEL

PTP uses an Account Executive (AE) approach to sales. This means that each customer has one key contact (AE) who operates as the quarterback for the PTP / customer relationship. Each AE is handpicked based on their expertise in the intricacies of the turf and landscape profession and by their ability to lead a team. The AE is supported by a group of factory trained technicians and support people dedicated to their particular field of expertise.



To find a representative in your area,
call 1-888-PRO-TURF or look it up on our website:
<http://www.proturf.com/ptp/contact-us/territories/>

